

## Crew Ad Book Order Form

### Ad sizes/prices:

- Full Page = \$220  
Image Size 7.5 x 9.625  
Half Page = \$130  
Image Size 7.5 x 4.750  
Quarter Page = \$75  
Image Size 3.625 x 4.750  
Business Card = \$45  
Image Size 3.2 x 2.0

### Donations:

Donations can be made in addition to or instead of an advertisement. These donations will be listed on our Sponsor Page in the Crew Ad Book:  
*\$25-\$200 White Sponsor*  
*\$201-\$500 Red Sponsor*  
*\$501 and above Eagle Sponsor*

- The Crew Ad Book will be printed in full color.
- 75% of the payment will go directly to the rower's account.
- 25% will go to the printing cost of the book.

**Number of copies:** approximately 500

**Release date:** approximately March

### Artwork:

Email your original ad to -  
adbook@edgewatercrew.org  
OR mail it to -  
Orlando Rowing Association  
P.O. Box 547392  
Orlando, FL 32854-7392

- Do not use staples or paper clips on artwork.
- Preferred digital format is at least 300 dpi EPS, TIF, PDF or JPG file.
- Low resolution images will appear noticeably grainy or blurry when reproduced.

### Payment:

No ad will be placed without this order form submitted.

All ad order forms and payments are

Mail payment to -  
Orlando Rowing Association  
P.O. Box 547392  
Orlando, FL 32854-7392

- Please put name of business or person placing ad in the memo line.
- Checks should be made out to ORA.
- You may also use the payment key at edgewatercrew.org to pay via PayPal, but please be sure to indicate your name and what the payment is for.



## Advertiser Information:

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

What size ad are your purchasing: \_\_\_\_\_

What amount of donation are your giving: \_\_\_\_\_

Credit sale to (rower's name): \_\_\_\_\_

How will you submit ad (email or mail): \_\_\_\_\_

This is a tax-exempt, not for profit organization.  
Fed Tax ID #59-1667169

Questions should be directed to [adbook@edgewatercrew.org](mailto:adbook@edgewatercrew.org)

**Thank you for supporting Edgewater Crew.**